

Brookline Community Aging Network (BrooklineCAN) Communication Committee Minutes, June 15, 2022

Carol Caro (presiding), Bea Mikulecky, Elenore Parker, John Seay, Matt Weiss, Ruth Seidman (recording) Conducted via Zoom

1. Summer 2022 Newsletter (Articles due June 22, 2022)

- Back Bay Talk (Elenore)
- Age-Friendly Cities TV (Matt)
- Journal Issue Dedicated to Frank Caro (John)
- Studio Without Walls and Brookline Parks (Bea)m
- Coolidge Corner Shops Concerts at Marriott Courtyard (Elenore) may be an Upcoming Event
- Porchfest Sign-up (Ruth)
- Brookline Older Adult Community Health Needs Assessment (Ruth)
- Coupons for Farmers Market (Carol)
- Asian Outreach Event – Teatime (Elenore)
- Web Update (John)
- No medical transportation week of July 4-8 (Carol)
- Senior Center Bus Drivers Needed (Carol)
- Information Newsletters (how to get current info about Brookline) (Matt)
- Book Talk (Bea)
- Binge-worthy Videos) (Bea)
- Upcoming Events (Carol)
 - Brookline Day September 18

- Concert at Senior Center
- Beach Memories Art Workshop at Senior Center

2. PR/Media. Will work on press release about Journal of Aging Research and Policy special issue dedicated to Frank Caro.

3. Website. John continues to add improved features to make the site more user-friendly and navigable. For Upcoming Events, items are marked “Today” and “Tomorrow” as appropriate. Most recently added: on the top page, when you hover your cursor over “Upcoming Events” in the left-hand column, there appears a menu with titles of the events on which to click for full information.

Next meeting: Wednesday, August 10 at 1:00 pm